



TOP QUALITY NUTRITION FOR GROWTH, DEVELOPMENT AND OVERALL HEALTH OF BEEF CATTLE.

Our Nutrition

Beef cattle have a higher probability of reaching their genetic potential when they're healthy and receiving adequate nutrition. In the Southeast, forage forms the basis of most cattle production; however, supplementing their diet with a feed and mineral program helps support cattle growth and reproduction. Co-op feeds and minerals are specifically formulated to work in conjunction with forages to maximize profitability. Our products are the result of extensive nutritional research combined with the latest technology.

Co-op's staff nutritionists continually educate and challenge themselves to create product formulations that help maximize cattle quality. Our own state-of-the-art feed mills, located in East, Middle, and West Tennessee, manufacture Co-op feeds and minerals. We also have a team of trusted Feed and Animal Health Specialists who visit one-on-one with producers to provide timely advice and support. With Co-op, it's about more than just products — it's about premium nutrition from people who know and care.



General Feeding Suggestions

- Always choose feeds and supplements that are designed and intended for the appropriate purpose and stage of production.
- Study and follow label directions carefully. Be mindful that problems may result from improper usage.
- Test forages to determine nutritional value and use this information in selecting feeds and supplements.
- Work with Co-op personnel to stay abreast of changes in products, feeding rates, new additives and available options.
- Consistently monitor your herd for any signs or symptoms of nutritional imbalances or deficiencies.
- Offer Co-op feeds on a consistent basis to help maintain desired consumption.
- Monitor feed intake. Cattle must consume nutritional products at the specified level for them to perform properly.
- If feeds are offered free-choice, expect variation, but try to keep consumption in the acceptable range.
- High producing cattle and some larger breeds may benefit from a higher-than-average plane of nutrition.
- To encourage animal comfort and performance, always provide fresh water, shade and sheltered loafing areas.
- Consult your veterinarian for help with disease prevention and parasite control as part of your overall herd health and management plan.
- Make any changes to feeding programs gradually.

Unconditional Guarantee
Tennessee Farmers Co-op goes to great lengths to formulate and manufacture the highest-quality products possible to satisfy the needs of your livestock. With more than 60 years of feed experience, we confidently back our products with an unconditional guarantee. We will replace any Co-op manufactured feed that you are not satisfied with at any time, for any reason.



Tennessee Farmers Cooperative utilizes research from Cooperative Research Farms (CRF) in the formulation of feeds it manufactures. CRF is an innovative, international cooperative that has maintained an active feed research program, with the goal of improving animal agriculture, for more than 50 years. For more information on CRF, visit www.crfarms.org



This feed was produced in a facility certified in the American Feed Industry Association's Safe Feed/Safe Food Certification Program. For details go to: www.safefeedsafefood.com

Manufactured by Tennessee Farmers Cooperative in LaVergne, TN.



Co-op Proudly Supports



Beef Feeds



We have your herd covered.

WWW.OURCOOP.COM

CO-OP BEEF FEEDS

Item#	Name	Crude Protein Min %	Crude Fat Min %	Crude Fiber Max %	Relative Energy Level	Vitamins & Minerals Added	Selenium Yeast Added	Organic Trace Minerals	Medicated Feed Additives					Purpose
									Rumensin	Bovatec	CTC	Deccox	A+B	
94440	Co-op 12% Pelleted Beef Feed	12	2.5	22.5	Moderate	X			94441	94442	94439	94785		These feeds are considered multipurpose and may be fed to cattle in all stages of production. However, if medicated, be sure the medication is appropriate and safe for the intended animals. If acceptable cattle performance is not being attained, consider using Co-op feed that are specifically designed for that stage of production and/or the genetic potential of your cattle.
94444	Co-op 12% Coarse Beef Feed	12	2.5	25	Moderate	X			94445					
94338	Co-op 14% Pelleted Beef Feed	14	3	20	Medium	X			94339		94535			
94341	Co-op 14% Coarse Beef Feed	14	3	20	Medium	X			94340					
94479	Co-op 16% Pelleted Beef Feed	16	4	17.5	Medium	X			94269					
94378	Co-op 16% Coarse Beef Feed	16	4	17.5	Medium	X								
94901	Co-op 16% Pelleted Beef Special	16	2	24	Moderate	X			94900		94907			
94482	Co-op Custom Beef 14 Coarse	14	2.3	25	Medium	X			94470					
94684	Co-op Custom Beef 14 Pellet-BOV	14	2.5	25	Medium	X			94708	94684		94700	Growing and/or supplementing cattle	
94169	Co-op 14% Pelleted Beef Developer	14	3	20	Medium	X	X	X	94176	94172	94197		Developing stocker cattle, bulls, and heifers	
94424	Co-op 15% Pelleted Beef Creep Feed	15	5	20	Medium	X	X	X					Creep-feeding calves	
94284	Co-op 15% Pelleted Low-Stress Beef Starter	15	5	20	Medium	X	X	X				94284	Starting low stress farm-raised calves	
94250	Co-op 15% Pelleted High-Stress Beef Starter	15	5	20	Medium	X	X	X				94250	Starting high stress purchased calves	
458	Co-op 18% Pelleted Beef Supplement	18	3	8	High	X	X	X	456	454		455	Supplementing cows on pasture or hay	
420	Co-op 18% Beef Supplement Cubes	18	3	8	High	X	X	X						
419	Co-op 20% Natural Energy Cube	20	3	10	High	X	X	X						
94454	Co-op 26% Beef Maxx Supplement Cubes	26	3	10	High	X	X	X	94454				Supplementing cows on poor quality pasture or hay	
94619	Co-op 20% Beef Silage Supplement-RUM	20	4	7	High	X			94619				Supplementing cows on corn silage	
486	Co-op 13% Pelleted Drylot Beef Grower	13	4	15	High	X	X		486				Rapid weight gain on feeder calves	
487	Co-op 11% Pelleted Beef Finisher	11	3.5	12	High	X	X		487				Finishing beef cattle	
612	Co-op 32% Supreme Cattle Supplement Block	32	2	7.5		X	X	X					Self-fed supplement for cows on pasture or hay	
613	Co-op 24% Supreme Hi-Mag Cattle Supplement Block	24	2	7.5		X	X	X					Self-fed high-magnesium supplement for cows on pasture	
441	36% Tend-R-Leen Beef Concentrate Pellet-RUM	36	1.75	10		X					428		Concentrate for finishing beef with whole shelled corn	
440	Co-op 48% Beef Concentrate	48	2	10		X			446, 448	439			Concentrate with protein, vitamins, and minerals for mixing with on-farm grains	
482	Co-op 60% Beef Concentrate-RUM	60	1	10		X			482					
94871	Co-op Cattle Limiter Calf Creep-RUM	19	5	12	High	X			94871				Self-limiting supplements for cattle on pasture	
94872	Co-op Cattle Limiter 1.50-RUM	19	5	12	High	X			94872					
94873	Co-op Cattle Limiter 1.25-RUM	18.5	5	8	High	X			94873					
94874	Co-op Cattle Limiter 1.00-RUM	18.5	5	8	High	X			94874					
94875	Co-op Cattle Limiter 0.75-RUM	18	5	8	High	X			94875					
94876	Co-op Cattle Limiter Brood Cow-RUM	17	4.5	8	High	X			94876					
94910	Co-op 15% Beef Show Feed Coarse	10	2	30	High	X	X	X					Growing and developing cattle for show	
422	Co-op 11% Show Beef Finisher	11	3	10	High	X	X	X					Finishing cattle for show	
94408	Co-op 8% Pasture Extender	8	2	30	Low								Replacement for hay or pasture in times of drought	
94410	Co-op 10% Pasture Extender	10	2	30	Low									
94412	Co-op 12% Pasture Extender	12	2	30	Low									